

## Satnews Daily

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### USC Annenberg School For Communication & Journalism... Moving On Up...

[SatNews] Helping to shape the future of students through his communications expertise...

David McCourt, Founder and CEO of Granahan McCourt Capital and Skyware Global, has been appointed by the prestigious University of Southern California Annenberg School for Communication & Journalism as its first Economist-in-Residence. The position, a cornerstone of the school's media, economics and entrepreneurship program, recognizes Mr. McCourt's credentials as a telecom revolutionary and more than 25 years of experience as an innovator and entrepreneur in the industry. His tenure begins on April 4th, with a keynote speech to the school in which he will discuss the challenges and opportunities created by the disruption of the traditional media industry's business models and highlight the necessity of innovation and entrepreneurial qualities.



**David C. McCourt**

#### dean's open forum

USC Annenberg's **Media, Economics & Entrepreneurship** M(2e) series presents



*"Challenges and opportunities in the emerging media landscape"*

Featuring USC Annenberg Economist in Residence  
**David C. McCourt**  
CEO and Founder of Granahan McCourt Capital

**THURSDAY, APRIL 7**  
**12:00 NOON**  
**ANNENBERG ROOM 207**

For more information and to RSVP, visit [annenberg.usc.edu/rsvp](http://annenberg.usc.edu/rsvp)

McCourt said, "It is an honor to be chosen by such a prestigious institution for this inaugural and exciting position. My tenure will be based around two key themes – entrepreneurship and innovation – both essential for growth in today's rapidly-changing communications landscape. I also intend to draw upon my experience working with the most significant developments in the telecoms market over the next ten years – principally focused around satellite – and highlight the regulatory and technology issues that will shape the communications landscape in its entirety." McCourt is credited for creating America's first competitive phone company, **Corporate Communications Network**, and received the first-ever award from the White House (presented by President *Reagan*), recognizing extraordinary accomplishments by private sector businesses.